

AGENDA STAFF REPORT



DATE: July 23, 2018

TO: Honorable Mayor and City Council

THRU: Jill R. Ingram, City Manager

FROM: Patrick Gallegos, Assistant City Manager

SUBJECT: **City of Seal Beach Strategic Plan – Six Month Strategic Objectives Update**

SUMMARY OF REQUEST:

That the City Council receive and file the City of Seal Beach Six-Month Strategic Objectives update.

BACKGROUND AND ANALYSIS:

On March 7, 2018, the City Council held a Special Meeting to review the progress made on the six-month objectives and re-evaluate the three-year goals as needed. The strategic plan provides the principal guidance for the preparation of the City budget, program objectives and a plan for implementation and accountability.

The City of Seal Beach strategic plan is a living document which will be reviewed and revised on a regular basis by the City Council. The attached matrix provides an update on the current status of the six-month objectives as of July 23, 2018.

ENVIRONMENTAL IMPACT:

There is no environmental impact related to this item.

LEGAL ANALYSIS:

No legal analysis is required for this item.

FINANCIAL IMPACT:

There is no financial impact for this item.

RECOMMENDATION:

That the City Council receive and file the City of Seal Beach Six-Month Strategic Objectives update.

SUBMITTED BY:

Patrick Gallegos

Patrick Gallegos, Assistant City
Manager

NOTED AND APPROVED:

Jill R. Ingram

Jill R. Ingram, City Manager

ATTACHMENTS:

- A. City of Seal Beach Six-Month Strategic Objectives – Redline Version
- B. City of Seal Beach Six-Month Strategic Objectives – Clean Version